

**Westercon 67 - Dealers' Room Application
Venue:**

**Salt Lake Marriott Downtown at City Creek
75 West South Temple
Salt Lake City, UT 84101
1-801-531-0800**

Dates: July 3rd - 6th, 2014

Thank you for your interest in participating in the Dealers' Room at Westercon 67. We are excited to host this event for the first time in Salt Lake City, Utah, and we look forward to working with you.

The **Marriott Hotel** in downtown Salt Lake City is located next to the new City Creek Mall/Complex with easy access to a variety of dining and tourist opportunities.

Dealers' Room Information

We like to have a good mix of dealers, so please submit your application **as soon as possible**. Once you fill out the application, the Dealer's Room Chair will review it and contact you.

Filling out the application does not guarantee you placement within the dealer's room. Only an accepted application and a full payment will hold your place. We may limit the number of tables sold to a general group (such as books or videos) to ensure variety.

A list of confirmed Dealers will be posted on (<http://Westercon67.org>)

A "waiting list" of interested Dealers will be maintained in case of cancellations. If you have purchased a table in the Dealers' Room and find that you cannot attend the convention, please let us know as soon as possible. You will only get a refund if we can sell your table(s) before the convention. If you are a "no show," you forfeit all money paid to the convention. **Westercon67 is not able to assist with trying to sell your table the week of the convention. All payments and issues must be brought to our attention no later than Friday, June 27th, 2014.**

Dealers' Room Table Rates:

\$110.00 for a 6'x2' table (includes 2 (two) full memberships)

Additional tables are the same rate and also include two memberships.

The membership badges will list the name of our convention, the participant's name, and the table/company they represent. The badges give you full access as a

member of Westercon 67. Passes picked up at the event will require a photo ID. Names on badges cannot be changed after 27 June 2014.

Please Note: The memberships issued with a table do not include any events at Westercon that require additional fees. If you wish access to those types of special events, please go through registration for details and options. Any additional memberships will need to be purchased through registration as a general attendee.

Hours of Operation: (These hours are subject to change due to access adjustments or special events. Any changes will be updated on Westercon67.org and emailed to paid dealers upon notice.)

Setup:

Thursday: 10 am to 2 pm.

The Marriott Hotel has offered use of the loading dock at any time after 8 AM

Please Note: There is a fee for anything shipped to the Marriott. You can find the price scale here: [\(Marriott Shipping Fees\)](#) If you have shipping issues or questions please feel free to contact Dealers@Westercon67.org for assistance.

Dealers' Room Hours: (Map)

Thursday, 3 July: 2 pm to 7 pm
Friday, 4 July: 10 am to 7 pm
Saturday, 5 July: 10 am to 7 pm
Sunday, 6 July: 10 am to 4 pm

Table Setup:

- Small carried objects and carts can use the Main Entrance on West Temple.
- The MotorCoach area (Bus Stop) entrance on 100 South does NOT have ramp access for dollies or carts.
- For the convenience of convention members and guests of the hotel, if you have more than a few items, please use the dock location at the Marriott to keep the Main Entrance on West Temple clear and flowing smoothly.

Table Breakdown:

We would love to have all Dealers stay until the close of the convention, but understand when travel arrangements vary. Please contact us with questions or issues. If you are able to stay the full duration, table breakdown should be completed by 8 p.m. on Sunday, 6 July.

Taxes and Licenses:

All vendors are required by Utah State Tax Law to register and pay sales tax for goods sold during a temporary event lasting less than six months in Utah (as is the case with Westercon67). Our Dealers' Room Chair will provide the necessary forms

for you at the event, as well as tips and instructions to complete this requirement as easily as possible. Please email questions to us at Dealers@Westercon67.org The sales tax rate for items sold runs an average of 6.75% and will be verified at the event. Full payment is due within 10 days after the close of the special event or sale. The Utah State Tax Commission issues fines attached to late or incomplete payments.

Security:

Individual Dealers are responsible for the security of their merchandise during business hours. The memberships are issued with the table purchase to allow arrangements for tables to be staffed or secure at all hours the room is open to members.

Westercon67 does lock the Dealers' Room during closed hours. Con Staff are also available through the room and connecting hallways during operational hours to assist with security questions or needs.

All displays, merchandise and storage needs to be contained within the allotted area assigned to a Dealer. We hope to have gaffer tape outlined on the floor to make storage space with table allotment more manageable for everyone involved. Please feel free to contact us for questions or concerns at Dealers@Westercon67.org

Please Note: Neither Westercon 67 nor The Marriott City Creek Salt Lake City, Utah, (Staff or Committee Personnel) shall be held liable for any merchandise or display material that is lost, stolen, damaged, or confiscated during, or in transit for this event.

Please be considerate of other Dealers, WesterCon 67 members, and staff. Your display should not include noises or lights that could distract others. For material with an audio element, please provide headphones or limit demonstrations to brief, personal displays for specific customers. Complaints will be handled by the Dealers' Room Coordinating Chair and escalated as necessary.

Legal Disclaimer:

(Please read. Submission of an application for the Dealers' Room constitutes an agreement that you have read the disclaimer, and agree to the terms as stated.)

By submitting an application you hereby state that you have read, understand, and agree to be bound by all terms and conditions listed to represent yourself as a vendor at Westercon67 in Salt Lake City, Utah.

Item Type: Westercon67 does not allow for the sale of pirated, bootleg, or illegal materials. All materials must also be correctly represented, in other words free of trademark violations and copyright issues or protests. Items should comply with all state and federal regulations.

Possession for sale of such materials that fail to meet the above guidelines at Westercon67 will constitute grounds for expulsion from the Dealers' Room and the

convention, refusal of a refund, and you may be referred to the local authorities for criminal processing.

Item Rating: Items that are assigned a content rating above an "R", qualify as "unrated", or "not rated", are not allowed at Westercon67 programming, events or applicable sections such as the Dealers' Room or Art Show as stated by contract. Items or goods that meet recognized legal standards for adult content beyond the aforementioned ratings are also prohibited. Violation of these standard or rules will constitute banishment from the convention at the discretion of the respected chairs or committee of Westercon 67. Refunds are not allowed for violation of these standards.

By registering, you state that your merchandise does comply with these requirements. You also recognise that the Convention and its management, separately or collectively, shall not be liable for breaches in this agreement. You agree in submitting an application that you are responsible, in good faith, for any damage, cost, loss, or penalty incurred by not following these guidelines for the Dealers' Room at WesterCon 67.

How to Register:

Please complete and return the following forms with payment as indicated Either by check or money order (U.S. Currency only) to:

Westercon 67 Dealers' Room

PO Box 360

Orem, Utah 84059

You can also download this form in pdf format here for printing: (pdf)

If you wish to submit electronically, please copy the form below and email to Dealers@Westercon67.org , upon agreement that your email is verification of your signature to this agreement. We reserve the right to print and have your signature documented at the event, or request a filled out application in person if necessary for records. You can submit payment electronically to the same email address using Paypal.

If you have any questions or comments, please contact:

Dealers@Westercon67.org

Thank you,

Toad

Chair of Operations, Westercon67.org

ToadMIB@gmail.com

Steve Harmon,

Westercon 67 Dealers' Room Coordinator

Equisrider@hotmail.com

We look forward to seeing you in SLC this year!

Westercon 67 Dealers' Room Application

(Please return with payment to Westercon 67 Dealers Room, PO Box 360, Orem, UT 84059, or include application information with PayPal payment to Dealers@Westercon67.org.)

Business Name: _____ Contact Person: _____
Business or Representative Website: _____
List my website on Westercon67.org Yes No (Please circle one)
Utah Sales Tax ID Number (if already registered): _____
Address: _____
Phone: _____ FAX: _____
E-mail: _____ Company E-mail: _____

Dealers' Room Fees:

_____ (# of tables) \$110.00 for a 6'x2' table, (includes 2 (two) full memberships)
_____ Total Payment Due

Special Consideration Requests:

If you need space by a wall, electricity, WiFi, table removal in the space, etc., please note needs in the space provided. For questions regarding Special Needs or Americans with Disabilities Act, contact our Special Needs Coordinator at MortaleSpiritus@gmail.com. Westercon 67 cannot guarantee fulfillment of special requests, but we will do everything possible.

Payment:

Payment may be sent by CHECK, MONEY ORDER (US dollars only) or PAYPAL.

___ Enclosed is a check for _____ \$US payable to:

Westercon 67 Dealers' Room
PO Box 360
Orem, Utah 84059

___ Payment sent by PayPal on _____(date) in the amount of ___ \$US to Dealers@Westercon67.org

Names of attendees:

Please submit the names of all assistants who will be part of the purchased table's staff. If you want to pre-pay and submit the names later, please indicate "TBA".

Booth / Store Name: _____ Lead Dealer Name: _____
Second Name: _____ Third Name: _____
Fourth Name: _____ Fifth Name: _____
Sixth Name: _____

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"I have read and understood the information set forth in the Dealers' Room Information Letter, and agree to follow the rules described therein."

Dealer/Store Name: _____
Signature of Contact Person: _____
Printed Name of Signature: _____
Date: _____